

POSITIVE PERUMAL INTERNATIONAL

Transforming lives through Training and Coaching Programs

# WORKSHOP SERIES

For Independent Business Owners.

Best suit to Early Entrepreneurs, Start-ups,  
Small Medium Enterprises Business Owners,  
Realtors, Insurance Agents, Direct Sellers,  
A Brand's Dealers & Distributors,  
Self Employees, Solopreneurs and  
Independent Business Owners.

Presented by

**POSITIVE PERUMAL K**

Entrepreneurial and  
Digital Marketing Coach



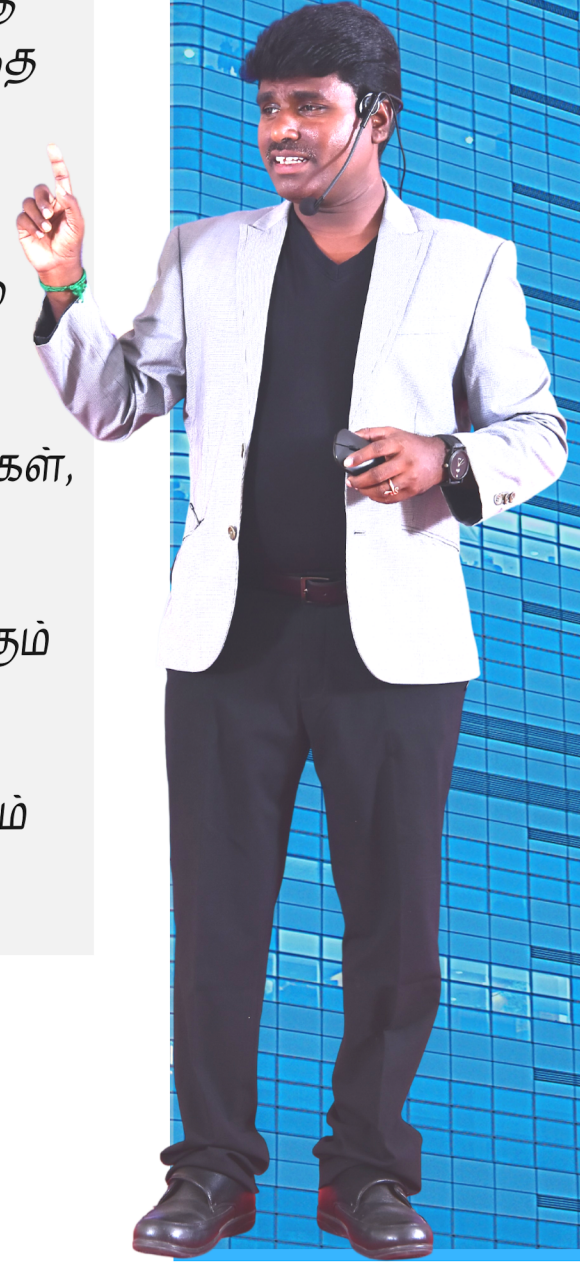
'பாசிடிவ்' பெருமாள் வழங்கும்

# பாடங்கள் வழங்கிடாதப் பாடங்கள்

உங்களுக்குள் இருக்கும் தொழிலதிபரை கண்டறியுங்கள்!

ஒரு நாள் தொழில்முனைவோர் மனோதிட பயிற்சிப் பட்டறை

- நாம் பொருளாதார ரீதியாக வெற்றி பெறுவதையும், வணிக வளர்ச்சியையும் தடுக்கும் 3 முக்கியத் தடைகள்.
- ஏழை, நடுத்தர குடும்பங்களுக்குத் தெரியாத மற்றும் பணக்காரர்களுக்கு மட்டுமே தெரிந்த 101 பணம் மற்றும் பணக்கார ரகசியங்கள்.
- வெற்றிக்குத் தேவையான தொழில் முனைவோர் மனநிலை. செய்யும் தொழிலில் வெற்றிபெற தேவையான உக்திகள்.
- ஆரோக்கியம், மகிழ்ச்சி, நல்ல உறவு முறைகள், நல்ல படிப்பு, நல்ல வேலை, வெற்றிகரமான வியாபாரம், அமைதியான வாழ்க்கை, ஆன்மீகம், சமூக சேவை என அனைத்திற்கும் அடிப்படை - பணம்.
- பள்ளி, கல்லூரிகள் கற்றுத்தராத ஒரே பாடம் பணம்.



வாங்க

பணத்தைப் படிக்கலாம்...

பிறகு புடிக்கலாம்...





# BUSINESS MASTERY BOOTCAMP

3 Days Intensive  
Training Program  
to Achieve your  
Business Goals!

- **DRAW A BLUE PRINT TO MADE YOUR FIRST 1CR.**
- **BREAK YOUR COMFORT ZONE BY ADVENTURING ACTIVITIES**
- **FIREBALL EATING, BROKEN GLASS WALKING**

## Leaders are made, not born!

- Advanced Business Leadership Skills
- Importance of Business Goals and Business System
- Business / Personal Goal Setting and Win the Number Game
- Connect your Personal Goals to Business Goals
- How to train your team to more productive
- Mastering your business
- Great Health Habits for a Business Leader
- Ask Me Anything – Interactive Session with Business Experts
- Learn Life and Business Lessons from more Inbound/Outbound Games



# TRAIN THE TRAINER

YOU COULD BE A TRAINER



## 3 Days Intensive Training Program for Aspiring Trainers & Business Owners!

- Why you should be a Trainer to become successful in your Business?
- "Trainers are Leaders, Leaders are Trainers" how this going to impact in your domain?
- How to contact Successful Training Program using very simple model.
- How to use your Training Programs to get more clients to your business.
- How to convert your Passion to Profession and earn money.
- Tips and tactics to conduct public training programs or speaking engagements used by world top trainers.
- Build Your Business through Training Programs.
- How to overcome stage fears?
- How to Handle any kind of objections from your Audience on spot?
- How to conduct your Public Speaking engagements?
- Ice Breakers, Indoor and Outdoor Games to engage your audience fully.
- How to build your brand as a Expert in your Industry?
- International Learning Model to adopt any kind of content to World Class Training Program.
- The Art of State Selling for Mass Conversion.





# Digital Marketing Intensive

*Do It Yourself, Do It Now!*

LEVEL -4



## 3 Days Intensive Training Program to Build Your Business Online in 5 Steps!



- Business Model behind every Successful Business running Online.
- Digital Marketing Fundamentals.
- Identify your right Product and Services through our Specialized Passion Test.
- Develop your own Web Site in 1 Hour or Less without have writing any Coding.
- 5 MDI - Million Dollar Ideas to maximize profit from Your Online Business.
- Setup your own Shopping Cart E-Commerce website in 1 hour.
- Content Made Easy using formulas like W3H, 2WH, XYZ formulas.
- How to write Catchy titles using 10+ Elements and 101 Ready to Use Blog Post / Article / Page / Video Titles which pulls More Traffic.
- Create 24+ type of Info Products from your Single Content.
- Secrets on How Customer Relationship is Directly Proportional to Content Marketing.

- 12+ types of content to promote your Business through WhatsApp & social media.
- Learn Video Marketing, and how 12+ types of Video can increase your Business.
- How to automate and effectively using the Digital Marketing Channels - SEO (Search Engine Optimization), SMO (Social Media Optimization), SEM (Search Engine Marketing), SMM (Social Media Marketing) & Tools like Google Trends, Google Keyword Planner, Google Analytics, Google Search Console, YouTube, etc., Free Online Tools.
- Influence of Social Media on your businesses to Increased Brand Recognition & Loyalty, Higher Conversion Rate, Find New Customers and Expand your audience.
- Free & Huge Traffic Generation Tips & Techniques with hands on practical.









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