

A man with a mustache, wearing a dark suit jacket over a light-colored button-down shirt, is the central figure. He is wearing a headset with a microphone and has his hands clasped in front of him. He is looking directly at the camera with a slight smile. The background is a low-angle shot of several modern skyscrapers with glass facades, reaching towards a blue sky with some clouds. The buildings are reflected in each other, creating a sense of height and scale.

Positive Perumal International

# CORPORATE TRAINING SERIES

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SOFT SKILLS TRAINING PROGRAM  
FOR PRODUCTIONS EXECUTIVES,  
MANAGERS & SENIOR EXECUTIVES



# POSITIVE PERUMAL K

## LEADERSHIP COACH

Highly motivated Trainer with experience in training to small and large groups across diverse industries.

Vastly skilled and humorous Trainer has provided training on various soft skills including leadership coaching programs to corporate executives and managers. Also presented at conferences and business locations as a visionary professional for several years.



Proven success in leveraging educational theories and methodologies to design, develop, and deliver successful training programs and integrate instructional technology to provide onsite and virtual training. Adept at organizing and facilitating management and team building training programs and activities. Has a strong understanding of incorporating humor and media into training to make it more engaging and meaningful.

- Exceptional presentation skills and Good organizational abilities.
- Top-notch sense of humor and loves helping people.
- Have terrific interpersonal skills and an engaging personality.
- Understands how to identify training needs.
- Designs great training programs and effectively delivers them.
- Good understanding with all types of media to where, when and how to use.
- Understands how to grab attention so people retain more information.
- In-depth knowledge of EQ as related to people and organizations.

## AREAS OF EXPERTISE

Personal effectiveness  
Communication skills  
Stress management  
Neuro Linguistic Programming  
Customer Relationship Management  
Inter-personal relationship skills

Gamification  
Team building  
Assertiveness  
Professional Selling skills  
Leadership / Managerial skills  
Change Management

Conflict Management  
Emotional Intelligence  
Creativity  
Presentation Skills  
Anger management  
Time management

## EXPERIENCES

2001-2010

### AS AN EMPLOYEE & LEADER

worked at IT/ITES companies as Developer and Software Engineer.

2010-TILL

### AS AN ENTREPRENEUR & COACH

In entrepreneurial journey, served hundreds of clients in the field of marketing, sales and training domains.

Trained 5000+ individuals, corporate employees, executives and 10000+ students community to perform at their peak through training and coaching programs.

## EDUCATIONS

M.SC. IT., PH.D.,





# SKILL ENHANCEMENT EMPLOYEE DEVELOPMENT

Training Series for Soft Skills to  
Production and Entry Level Executives.

No employee works for salary alone. The professional space is not only for winning the bread, but also to explore one self. The work place could be a great learning environment, molding top notch managers and executives.

The Skill Enhancement and Employee Development (SEED) program is a program designed to help employees improve their skills and abilities, and to enhance their overall job performance. The program typically involves a combination of training, coaching, mentoring, and other activities that help employees acquire new knowledge and skills, as well as build upon their existing expertise.

Our Training programs are designed as a rich blend of modern management practices and ancient wisdom. They include many powerful perspectives like NLP (Nero Linguistic Programming), TA (Transactional Analysis), Yoga and Zen and of course simple Common sense.

## SOFT SKILLS

- **Communication Skills:** The ability to effectively communicate ideas, thoughts, and feedback through different mediums like email, phone, or in-person conversations.
- **Teamwork:** The ability to collaborate and work effectively with others, including the ability to listen actively, provide constructive feedback, and resolve conflicts.
- **Adaptability:** The ability to adapt to changes in the workplace, such as new projects, technologies, or procedures.
- **Problem Solving:** The ability to identify and solve problems in a logical and efficient manner.
- **Time Management:** The ability to manage time effectively, prioritize tasks, and meet deadlines.
- **Leadership:** The ability to inspire and motivate others, delegate tasks, and provide guidance.
- **Emotional Intelligence:** The ability to recognize and manage one's own emotions and the emotions of others.
- **Technical Skills:** The ability to use various software programs, tools, and equipment that are relevant to the job.
- **Critical Thinking:** The ability to analyze information, make sound judgments, and make decisions based on data.
- **Professionalism:** The ability to conduct oneself professionally and ethically in the workplace.





# LEADERSHIP ENHANCEMENT AND DEVELOPMENT

Training Series for Advanced Leadership Skills to  
Mid Level Management Executives and Senior Managers

- **Leaders** have an outstanding impact on organizational culture. Employees tend to follow leaders in professional and cultural ways leading to a broad impact on the organization as a whole.
- **Leadership** is commonly defined as establishing a clear vision, communicating it and resolving the immediate conflicts among the team.
- **Leaders** are tasked with efficiently guiding organizational goal achievement while considering team member skills essential to produce the desired productivity.

Effective leadership can influence the organizational values such as *honesty, respect, ethics* and *tolerance* etc. by demonstrating an ideal attitude in the workplace, establishing a vision among the team, reinforcing accountability, motivating the team, making a vision plan for the culture and values and by coaching the co-workers.

Organization, is all about Leadership. Senior level managers and executives at management require a variety of leadership skills to effectively lead their teams and organization. Here we are covering some key leadership skills required to those who in these positions.

## LEADERSHIP SKILLS

- **Strategic Thinking:** Senior managers must be able to think strategically, analyze information, and make informed decisions that support the long-term goals of the organization.
- **Visionary Leadership:** They must have a clear vision for the future of the organization and the ability to communicate that vision to employees.
- **Empathy:** Senior managers must be able to understand and empathize with the needs and concerns of their employees, as well as their customers and stakeholders.
- **Communication:** Senior managers must be able to communicate effectively with their employees, clients, stakeholders, and other members of the organization.
- **Coaching and Mentoring:** They should be able to provide guidance and mentorship to their employees, helping them develop their skills and achieve their goals.
- **Conflict Resolution:** Senior managers must have the ability to resolve conflicts and find solutions to complex problems.
- **Decision Making:** They must have the ability to make quick, informed decisions based on data and analysis.
- **Delegation:** Senior managers must be able to delegate tasks and responsibilities to their employees while providing guidance and support as needed.
- **Collaboration:** They should be able to collaborate effectively with other leaders within the organization to achieve common goals.
- **Change Management:** Senior managers must be able to manage change effectively, and lead their teams through periods of transition and uncertainty.





# TEAMBUILDING VIA EXPERIENTIAL ACTIVITY MODEL

Fun Filled Outbound Training Series, the way to learn and spend quality time with team, suit for all levels of executives.

**Outbound Training (OBT)** is a popular and preferred methodology for facilitating experiential learning among the corporates worldwide. In today's modern world of business, we require individuals/leaders who can think smartly, take decisions/actions swiftly and have great interpersonal/team building skills.

## Experiential Activity Model

This Program helps participants understand critical elements of **LEADERSHIP** and **TEAM BUILDING**. These qualities are more effectively developed in an experiential outdoor setting than through an indoor classroom training. Outbound programs have been found to be particularly effective in areas that involve interpersonal relationships, trust and bonding, communication of shared vision and goals, motivation, behavior modification in response to change, and personal effectiveness.

All the team building games / challenges are designed to improve working relationships in a fun and informal way. One's own experience serves as a learning tool and the participant gets a powerful insight in to his/her own behaviour as well as his team. It has been repeatedly proven that the participants in a well-designed outbound program always find the experience memorable with significant learning which is also long lasting.

## FEATURES

- These programs are usually conducted in resorts or wilderness sites, outdoor camps far removed from hustle and bustle of city life.
- In a tranquil and informal environment, up close with nature, people are found to become more introspective and uninhibited, paving the way for an effective learning process.
- After spending time in an outdoor situation, team members tend to bond together in a way that is impossible in an urban office atmosphere with its attendant worries and stress.
- In unfamiliar environments and unpredictable situations, stretched beyond their normal comfort zones, people tend to lose their inhibitions, shed their masks, and become more receptive to learning.

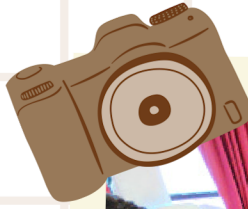
## BENEFITS

- Out-Bound Training consists of a wide variety of games/activities, both physically and mentally challenging. Team dynamics like communication, problem solving, decision-making and managing change come into focus during these periods.
- The most prominent benefit is team bonding and self-confidence building of individuals. These activities help develop, sharpen and fine-tune the behavioral skills of an individual and also mutual trust and understanding between members of a group.
- The training also helps to generate fresh ideas and better attitudes, and acts as a trigger to reconsider existing work-related attitudes. It helps them venture out of the comfort zone all the while boosting the team spirit.



# we make learning moments best forever

INDOOR & OUTDOOR ACTIVITIES





# Accelerated Learning METHOD!







# Broken Glass Walking Experience



2020/3/



# Play to Break the Fear

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# OUR FEATURES



-  **Vast Experience in Training**
-  **Customized Curriculum**
-  **Modules based on TNA**
-  **Experiential Learning Model**
-  **Inbound/Outbound Models**

-  **Expertise Team of Trainers**
-  **Accelerated Learning Method**
-  **Coaching Support**
-  **Internationally Certified Coaches**
-  **Modern Management Practices**



# YOUR BENEFITS



**Increased productivity and efficiency:** Employees who have access to regular training and development opportunities are better equipped to handle their job responsibilities, which can lead to increased productivity and efficiency.



**Improved job satisfaction:** Employees who feel that their employer invests in their professional growth and development are more likely to be satisfied with their jobs and stay with the organization.



**Enhanced employee retention:** When employees feel that they are growing and advancing in their careers, they are more likely to stay with their employer, reducing turnover rates.



**Improved quality of work:** Employees who have received training and development opportunities are more likely to produce high-quality work and provide better customer service.



**Increased competitiveness:** Organizations that invest in the skills and abilities of their employees are better positioned to compete in the marketplace, as they have a more skilled and knowledgeable workforce.





## OUR TEAM OF EXPERTS

- **POSITIVE PERUMAL K**, M.Sc.IT., Ph.D., - Leadership Coach, Lead Trainer, Author, Writer and Keynote speaker in business and students' community at various reputed stages. He is conducting many branded workshop series to enriching youth community. Having 20+ years of hands-on Experience in the fields of IT/ITES, Leadership, Management, Sales, Marketing, Digital Media, Personal Branding, Training & Development, etc. He is a Certified NLP Master Trainer and Certified Trainer on Experiential Learning by IPE, Canada. Has trained 300+ SME business owners, 4000+ early entrepreneurs, 1000+ teachers, 5000+ corporate employees & 12000+ students on soft skills and mind power over the last two decades.
- **RAMASUBRAMANIAN G**, B.E., MBA., M.Sc., (Counselling & Psychotherapy) - He is a trainer by choice and trains with Passion. With more than a decade of corporate training experience he is one of the most sought-after trainers in Chennai. An ISTD - Indian Society of Training and Development Certified trainer. Certified NLP Trainer from IPANLP. Master Practitioner of NLP, from NFNLP, Florida, USA. CCA - Certified Coaches Alliance, Canada - Certified Life Coach and a Psycho therapist. Licensed and Certified Transformational Coach by Academy for Coaches, India. Has done 1200+ Days of Corporate Training, 1300+ Hours of Coaching and 25000+ People Trained and Empowered.
- **CHIDAMBARAM M**, International Trainer, Excel Graduate & Prime Graduate JCI University U.S.A. Author of 4 books, 35 years of experience in the field of training, telecasted in 10+ tv channels in 29 programmes. Conducted 7000 training programmes for many corporates including Petrofac, Madras Management Association, Institute of Chartered Accounts of India, Election commission of India, Indian Govt Security Press ( Nasik ), Suzlon, TVS, Simson, Addison, TI Cycles, Carborandum, Ford, Asian Paints, CVRDE, CII, NLC , BHEL, MRL,CPCL, Bharat Petroleum, IOC, SPIC, Bharat Electronics, TNEB, Forest department, AAVIN, Police Academy, Fisheries department, TWAD Board, Tamil Nadu Transport department, Tamil Nadu Slum Clearance Board, Cooperative's, Khadi board, HVF, ONGC, Air Port authority of India, ICF, etc.,
- **BASKARAN J**, B.E., PGDCA., MBA., - He is a dedicated Life and Success Mindset Coach, NLP Trainer, MI Practitioner, Counsellor, EFT & EI expert and Therapist. Amazon best Selling Author. He has worked with Steel Authority of India Ltd, (SAIL), India's largest corporate entity, and has 26 years of Industrial experience and 11 years of marketing experience in SAIL – Central Marketing Organization. He has coached the students in Malaysia and UAE (Dubai) countries. And he has studied it deeply using Neuro-Linguistic Programming, Cognitive Behavior Therapy, Habit Mastery Programming, Counselling Techniques, EFT & EI, and Modern management practices. Trained 900+ senior level executives and 9000+ students, 1250+ business owners.





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